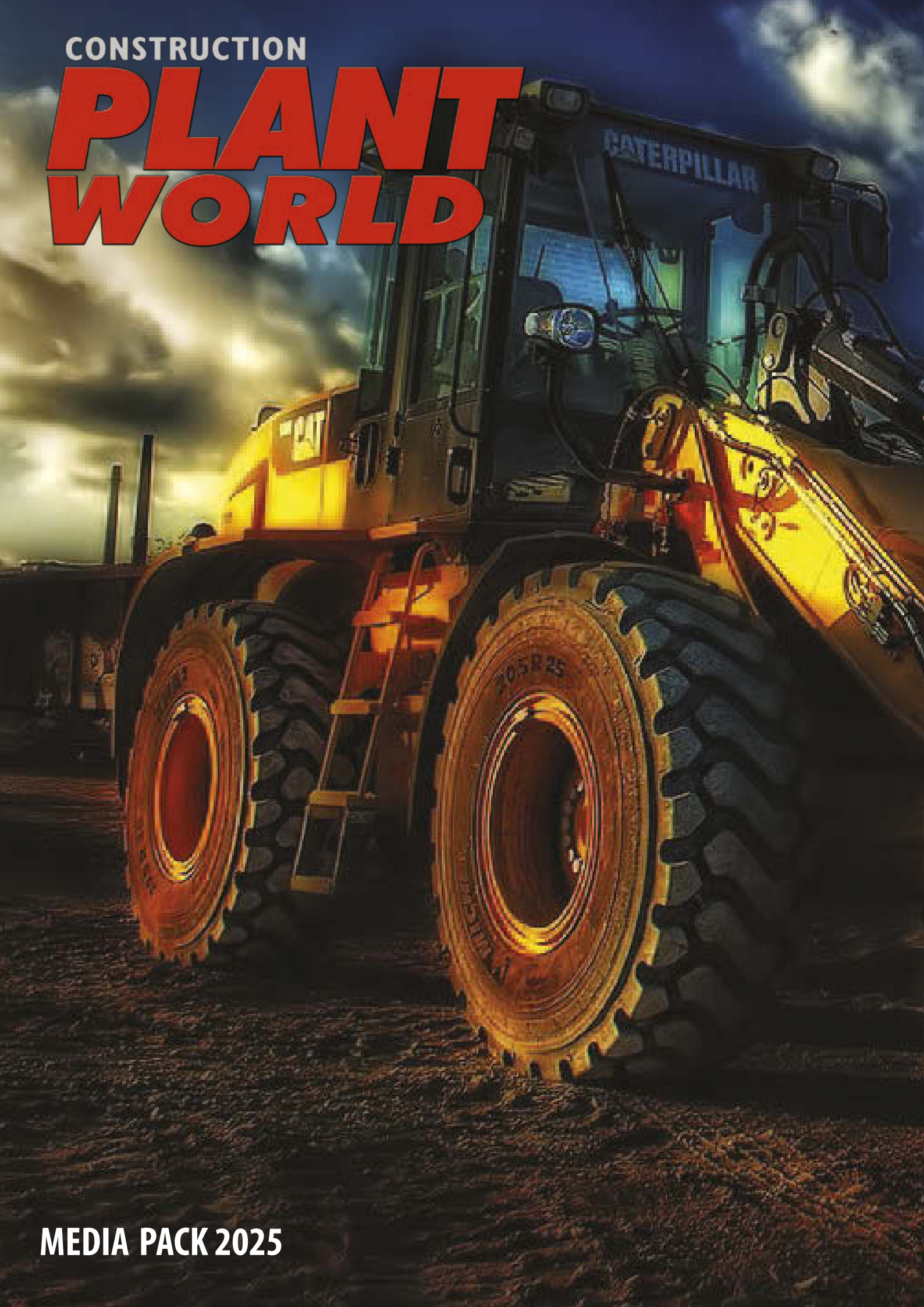


CONSTRUCTION
**PLANT
WORLD**



MEDIA PACK 2025

CONSTRUCTION **PLANT WORLD**



ABOUT US

Construction Plant World was launched in 1980 to meet the needs of buyers and sellers of plant and equipment worldwide.

In conjunction with our website, www.ConstructionPlantWorld.com, our combination of a Printed / Online journal and unlimited website listing, enables your machines and parts to be seen by a vast audience of buyers and sellers, across print, desktop, tablet and mobile devices.



We have developed our website from the ground up to make it the easiest to use across our industry.

All our journal advertisers can advertise an unlimited number of machines or parts, online **completely free of charge** for the duration of the issue.

CONTACTS

Carole Titmuss - Publisher

Lorraine Compton - Sales Manager

Info@ConstructionPlantworld.com

Construction Plant World is part of Sheen Publishing Ltd,
Room 108, M25 Business Centre, 121 Brooker Road, Waltham Abbey, Essex EN9 1JH
Tel: +44 (0) 208 504 1661

www.ConstructionPlantWorld.com

CONSTRUCTION **PLANT WORLD**

CIRCULATION

With over 44 years experience in the industry, Construction Plant World is published every two weeks and has built up a loyal readership who influence the buying and selling of new and used equipment.

Over 36,000 persons receive the latest issue of Construction Plant World.

In addition to this, visitors to our website read the latest issue whilst buying and selling machines and parts.

We also send out targeted advertising ('E-Shots') to our online readership.



Construction Plant World is published every two weeks.

Breakdown by Specialised Sector

Building and Engineering Contractors ...	29%
Plant Equipment Hirers	12%
Specialist Sub Contractors	21%
Mining and Civil Engineering	10%
Dealers and Distributors	28%



Please contact Lorraine for advertising bookings
Email: Info@constructionplantworld.com Tel: +44 (0)208 504 1661

ADVERTISING

JOURNAL ADVERTISING

DOUBLE PAGE SPREAD (DPS)

Size: 277mm wide x 190mm high

Cost: £275.00

FULL PAGE

Size: 123mm wide x 190mm high

Cost: £185.00

HALF PAGE HORIZONTAL

Size: 123mm wide x 93mm high

Cost: £125.00

HALF PAGE VERTICAL

Size: 59mm wide x 190mm high

Cost: £125.00

QUARTER PAGE

Size: 59mm wide x 93mm high

Cost: £85.00

EIGHTH PAGE

Size: 59mm wide x 42mm high

Cost: £50.00

WEB ADVERTISING

LEADERBOARD

Size: 728 pixels wide x 90 pixels high

Cost: £300.00 per month

MEDIUM RECTANGLE

Size: 300 pixels wide x 250 pixels high

Cost: £200.00 per month

**File formats accepted: Animated Gif,
Jpeg, PNG, Tiff, Psd**

E-SHOT / SOLUS EMAIL

(direct marketing to our
subscriber database of over 36,000 individuals
involved in the construction industry. Cost P.O.A

NEWSLETTER SPONSORSHIP

(Leaderboard banner on Construction Plant World
newsletter - sent to our list every two weeks on
issue date) Cost P.O.A

All prices excluding VAT

Also Available: Front and Back Covers

Please contact Lorraine for advertising bookings
Email: Info@constructionplantworld.com Tel: +44 (0)208 504 1661